

Joint Chinese College Alumni Association, Southern USA

美南大專院校聯合校友會風雅集

# JCCAA Leisure Learning Club 2022 Smart Phone Short Film Competition Policy

# **1. COMPETITION ADMINISTRATOR**

• The Competition is administered and hosted by the Joint Chinese College Alumni Association Leisure Learning Club.

# 2. COMPETITION SUBJECT: My Favorites 我心所愛

**3. ELIGIBILITY:** Open to JCCAA and LLC members that want to have fun creating their own home movies using smart phone.

# 4. REGISTRATION

- Register online before 1:00pm Sunday, 01/09/22.
- Registration Link: <u>https://forms.gle/HQMNdKuVX2jSsu3f8</u>
- A response email from google form will be sent to you after you complete the registration, please keep this email for submit YouTube links on 1/8/22.
- Upload file to YouTube on Saturday 01/08/22, file upload earlier will be disqualified.
- File Must be fully completed and available for online viewing by Sunday 1:00pm 1/09/22.
- Submit your YouTube link using the edit button on the response email from google form, before 1:00pm Sunday, 01/09/22.
- You may submit only one Film for evaluation and consideration by JCCAA/LLC.

# **5. MATERIAL**

- The Entry must be your original creative work, and you hereby warrant and represent that you are the sole and exclusive owner of all right, title.
- Film Length Limitation: 2 Minutes preferred, overage within 30 seconds is acceptable.
- Photos, videos, and film production must be done on smartphones.

# 6. ONLINE VOTING

- A YouTube Links list will be post to the jccaa.org and sending to all JCCAA Members at 8:00p.m. Monday, 01/10/22.
- The voting begins on January 10, 2022, at 8:00pm Central Standard Time ("PST").
- The online voting ends on Tuesday, January 18, 2022, at 8:00p.m.
- Voting by click the Thumbs up sign on YouTube.
- Voting is open to the public.
- Members may promote their entry to the general public.

#### 7. ONLINE VOTING WINNERS SELECTION

• Online Voting: Winners will be determined by YouTube Thumbs up count.

## 8. JUDGES VOTING WINNER SELECTION

- Entries are subject to verification of eligibility and compliance with the terms of Competition Rules.
- Films will be judged on originality, creativity, plot, pacing, structure, characters, cinematography as well as on effectiveness of the message and the ability of the film maker to reach an audience.

#### 8. PRIZES

- Online Vote: 1st Place \$300, 2nd Place \$200, 3rd Place \$100.
- Judge's Vote: 1st Place \$300, 2nd Place \$200, 3rd Place \$100.
- Winning Films will be presenting on 1/22/22 LLC Zoom kick-off.

## 9. PUBLICITY

- Except where prohibited by law, participation in the Competition constitutes each Winner's consent to JCCAA/LLC use of Winners' names, photographs, and/or personal information for promotional purposes in any media, without further consideration.
- All use of a Winners' information is in accordance with our Privacy Policy.

## **10. REPRESENTATIONS AND WARRANTIES**

- You are the exclusive owner of the Entry, such that the Entry is your original creative work, and your submission thereof will not infringe, misappropriate, or violate the intellectual property, privacy, or other rights of any third party.
- You are submitting the Entry voluntarily on a non-confidential basis.
- You have the right, authority, and capacity to enter into this agreement.
- You agree to abide and be bound the terms and conditions herein.

## **11. COMPETITION RESULTS:**

- For Competition results, visit the JCCAA website on or after January 22, 2022.
- Results will be announced on January 22, 2022, at JCCAA/LLC 2021 Program Kick-off Zoom Meeting.
- The Winners will be notified using the email addresses and/or telephone numbers provided on the corresponding Entry Registration.